



Communities In Schools of Chesterfield (CIS-C) is a nonprofit agency providing vital support to children attending high-needs Chesterfield County Public Schools. We fill the academic and non-academic gaps, so teachers can teach and students can learn. CIS-C Site Coordinators are embedded at each of the 11 schools we serve. They coordinate resources like food, clothing, school supplies, mental health counseling, one-on-one mentoring and many other supports. CIS-C works hard to remove the barriers of poverty and trauma that can cause students to dropout - ultimately, we keep students on **track** to graduate!

We are excited to run the **CIS EXPRESS** a third year! We have built on the event the last two years, and plan to make it bigger and better again this year! Last year we raised \$21,300, with thousands of people participating! Our goal for this year is to raise \$25,000. Your partnership as a sponsor will help us achieve this goal and support over 11,000 students in Chesterfield schools.

ABOUT THE EVENT

CIS EXPRESS is a **free holiday lights tour with a mission!** The “track” will run through Hampton Park neighborhood in Midlothian. Our participants register online and receive the event materials, **including a list of all sponsors supporting the event.** Fabulously decorated homes, a scavenger hunt, prizes, hot chocolate, and more fun will be incorporated along the route, with plenty of recognition **of our generous sponsors.** We will also host a special “Live” event night between the start and end date of the event at the first tour stop, which will include a hot chocolate station, performances (Christmas Carolers), and more!

EVENT DETAILS

DATES: December 10th through December 23rd

TIME: Early evening when our Holiday Houses light up until 10 pm

LOCATION: Hampton Park Neighborhood in Midlothian, VA

LIVE EVENT NIGHT: Friday, December 16th, 2022
Woodlake United Methodist Church, 5:00 – 8:30 pm

Why become a Sponsor of the 2022 CIS EXPRESS?

In addition to the benefits listed below by Sponsor level, you'll be visibly demonstrating YOUR support for our CIS students and families. Communities In Schools of Chesterfield has been serving vulnerable students for 29 years. With the pandemic, we have seen exponential growth of trauma and poverty among our schools. This crucial work to ensure the academic and future success of Chesterfield's youth must continue. We encourage you to join us in our mission **to surround students with a community of support, empowering them to stay in school and achieve in life.**



Sponsorship Levels

Thank you for your interest in being part of this event to celebrate our mission, students, and partners!

The Conductor Sponsor (Exclusive Title) - \$10,000

Benefits Include:

- Recognition as presenting sponsor leading up to and throughout the event period
- The option of having a few company representatives at the live event night to greet guests, hand out company swag, and extend holiday wishes
- Company logo on large signage at both the first and last stops, and all other tour signage
- Company logo included on all event PR and social media
- Included in radio and television promotion of the event
- Option to give away promotional materials to event attendees
- Recognition in CIS of Chesterfield Impact Report

Live Event Night Sponsor (Excusive) - \$5,000

You will be sponsoring our live event night on Friday, December 16th. The event is a chance for tour attendees to enjoy live music, hot cocoa and cookies, fun activities, and more. The live event night will take place at the first stop of the tour.

Benefits Include:

- Recognition as Live Event Sponsor leading up to and throughout the event period
- The option of having up to 3 company representatives at the live event night to greet guests, hand out company swag, and extend holiday wishes
- Company logo featured at first stop of the tour on Live Event Night
- Company logo included in all event social media related to Live Event Night
- Recognition in CIS of Chesterfield Impact Report

The Train Car Sponsors - \$2,500

You will be sponsoring one of our CIS EXPRESS holiday houses, representing one of our CIS schools. See final page of package for a list of our schools.

Benefits Include:

- Recognition as respective school/tour stop sponsor leading up to and throughout the event period
- The option of having a few company representatives at the live event night to greet guests, hand out company swag, and extend holiday wishes
- Company logo on feature tour stop signage
- Company logo included in all event social media
- Recognition in CIS of Chesterfield Impact Report

The Railroad Sponsor - \$1,000

Your sponsorship at this level, will support key elements of the CIS EXPRESS adventure such as event materials, videography, and special treats.

Benefits Include:

- Logo on route signage
- Company logo included in relevant event social media posts
- Recognition in CIS of Chesterfield Impact Report

The Passenger Sponsor - \$500

This sponsorship level is an opportunity for individuals or small businesses to support our event. We invite anyone who is a supporter of CIS of Chesterfield or a fan of our mission to join us with a contribution to support our event and mission!

Benefits Include:

- Initial social media sponsorship recognition
- Recognition in CIS of Chesterfield Impact Report

Please contact **Devan Colley** with any sponsorship inquiries - devan_colley@ccpsnet.net



Sponsorship Commitment Form

Business Name/ Individual Name: _____

Street Address: _____

City, State and Zip Code: _____

Contact Name: _____

Contact Email: _____

Contact Phone Number: _____

Sponsorship Commitment Level:

- \$10,000 Conductor (Title)** Committed
- \$5,000 Live Event Night Sponsor** Committed
- \$2,500 Train Car**
- \$1,000 Railroad**
- \$500 Passenger**

Method of Payment:

Invoice: I/we would like to make my payment at a later date; please send an invoice to the address below:

Address: _____

My payment is enclosed. Please make checks payable to Communities In Schools of Chesterfield and include "CIS of Chesterfield CIS Express Sponsorship" in the memo line. You may mail the check, along with this completed form, to the address listed below.



Presented by TowneBank Chesterfield

CIS of Chesterfield Schools

Bellwood Elementary School

Bensley Elementary School (NEW SCHOOL THIS YEAR!)

Chalkley Elementary School

Ettrick Elementary School

Falling Creek Elementary School

Falling Creek Middle School

Manchester Middle School

Salem Church Middle School

Carver Academy

L.C Bird High School

Meadowbrook High School