

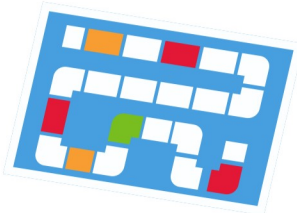
A One-of-a-Kind Event!

Communities In Schools of Chesterfield has been serving students for 30 Years! To celebrate this milestone, **we are throwing a big party!** A Game Night Gala, **an elevated version of Game Night**, will be a night of fun games and a celebration of this incredible CIS milestone. Whether it was Monopoly or Kick the Can, we all had fun playing games as kids. The students we serve also love to play games! Better yet, **games aren't just for fun - research indicates that play helps regulate emotions, increases motivation to learn and participate in class, and stimulates creative thinking and exploration.** Join us to celebrate and support this critical work!

A Game Night Gala

Feel like a kid again!

**300
Guests
Expected!**



4 Game Stations including arcade games, carnival games, & more!



Heavy hors d'œuvres, beer & wine, and a signature cocktail!



A live dj, an MC, entertainment and the debut of a CIS video!



Chances to win raffle prizes, including artwork made by CIS students!



New & Beautiful Venue

Date: Saturday, April 13

Time: 5:30 pm - 9:00 pm

Location: The Outlook at Saddle Ridge
17901 River Rd, Chesterfield, VA 23838



Our Work, Students & Impact

Who We Serve

CIS-C serves **13 schools and 13,000 students**. Our students are those who live in households under tremendous pressure due to: poverty, housing instability, abuse, poor health, community violence, substance abuse, and more. While Chesterfield is frequently considered not to have the same poverty as Richmond City, **the statistics tell a different story:**



- The number of **low-income** Chesterfield County Public School (CCPS) students rose by **8,560 between 2010 and 2020**
- Now, nearly **40% of CCPS students are low-income**, a 5% increase from 2018
- **CIS-C supports** approximately **44%** of these students

What We Do

Through dedicated CIS Site Coordinators, we provide wrap-around services to our students, all designed to mitigate barriers to education. Compared to other youth-serving organizations, our model is unique because our staff is embedded in the schools, and work in tandem with the schools' principals, teachers, and partners to bridge the gaps in real time.

Our Wrap-Around Services

Mental Health Interventions	Community Partners	Basic Needs	Family Engagement	Academic Support

Our Impact

In the 22-23 academic year, our case managed students experienced the following improvements:

78%
Improved Attendance

78%
Improved Behavior

80%
Improved Academics

88%
Improved Social and Emotional Learning

94%
Promoted/ Graduated



Our Why

Our work to foster equity in education is driven by the students and families we serve. We believe that every child has potential for academic success, no matter their circumstances. Our mission is to surround our students with a community of support, empowering them to stay in school and achieve in life.



Increasing Graduation Rates

We know that the pathway to drop out can begin as early as Kindergarten. Our work is keeping students on track to graduate so they can pursue greater success as adults.



Empowering Families

Family engagement is critical to uplifting students. CIS support of families also allows us to strengthen the greater community around the school.



Strengthening Community

By doing this work we are preparing the next generation of employees and contributors in our community.

We are All In For Kids!





Our Audience is Your Audience!

LET'S BE FACEBOOK OFFICIAL!

 **2,000**
Followers

 **3.2K**
Top Performing
Post Reach

 **30,000**
Overall Reach

As the leading youth serving organization in Chesterfield, who cannot do our work without our community, we love our people and they love us! **Check out our 2023 social media and eNews stats.** As an event sponsor, your brand will be shared with our audience!

#TAG, YOU'RE IT!

 **1,000**
Followers

 **400**
Top Performing
Post Reach

 **2,200**
Overall Reach

READ ALL ABOUT IT!









































 **2,500**
Recipients

 **50%**
Avg. Open Rate

Average open rate for nonprofits is 28.6%

Reach: represents the number of unique users who see your post or page (regardless of whether they've engaged with it).

Become a Sponsor! Join us in championing students across Chesterfield!

Marketing and Branding Exposure	Player One Presenting: \$25,000	Entertainment: "VIP Station" \$15,000	Level Up: \$10,000	Game On: \$5,000	Press Start: \$2,500	Game Board Sponsor \$1,000
Yearlong recognition for all 30th anniversary related events						
Brand promoted in event Social Media marketing						
Event Signage						
Branded SWAG at event						
Named recognition by event MC throughout the night						
Named in any press related event promotions						
Quote from your leadership in a press release						
Tickets to attend event	 (10)	 (8)	 (6)	 (4)	 (2)	
Named recognition in 23-24 CIS-C Impact Report						
Branding including in event promotion materials						
Naming of event signature cocktail						
Company Commercial Looped with Slideshow at Event (closed captioning)	 (30 sec)	 (15 sec)				

THANK YOU!

Event & Sponsorship Contact Person:

Devan Colley, Director of Development & Outreach
devan_colley@ccpsnet.net
804-717-9305

Sponsorship Payment:

- Make Checks payable to Communities In Schools of Chesterfield and mail to address below
- Online payments can be made [here](#)
- Invoices can be provided upon request - send an email to Devan Colley

Mailing Address:

Communities In Schools of Chesterfield
Attn: Devan Colley
1808 Coyote Drive, Suite 100
Chester, VA 23836



cisofchesterfield.org/30yrs/

Online sponsorship payment and sale of individual tickets and bulk tickets available [here](#).

ALL IN FOR KIDS



Communities
In Schools®
Chesterfield

